

Investment Approaches



CAREFULLY SELECTED INVESTMENT SOLUTIONS

We provide a range of investment solutions in each approach, all carefully researched and selected by our team of professionals. We've grouped these solutions by investment approach, to help you build well-diversified portfolios for your clients.

<div>CORE MARKETS</div> <div>TACTICAL STRATEGIES</div> <div>DIVERSIFYING STRATEGIES</div>	<div>Core Market Exposure</div>	AMERICAN FUNDS® <small>From Capital Group</small> ASSETMARK™ <small>Investment Strategies</small> City National Rochdale® <small>INVESTMENT MANAGEMENT</small> J.P. Morgan Asset Management Parametric™ <small>Engineered Portfolio Solutions</small> STATE STREET GLOBAL ADVISORS.
	<div>Enhanced Return Focus</div>	Aris BLACKROCK® ClarkCapital MANAGEMENT I GROUP LITMAN GREGORY PORTFOLIO STRATEGIES NEW FRONTIER Savos Investments William Blair
	<div>Limit Loss Focus</div>	Beaumont CAPITAL MANAGEMENT DoubleLine WESTEND ADVISORS
		JULEX CAPITAL MANAGEMENT Model Capital Management LLC Salient Savos Investments WINDHAM
	<div>Equity Alternatives</div>	altegris. ALPHASIMPLEX AQR ASSETMARK™ <small>Investment Strategies</small>
	<div>Bonds & Bond Alternatives</div>	Beaumont CAPITAL MANAGEMENT ClarkCapital MANAGEMENT I GROUP EatonVance Investment Managers NUVEEN Investments BLACKROCK® DoubleLine J.P. Morgan Asset Management Savos Investments

When constructing portfolios, we believe it's important to go beyond traditional asset allocation and include strategy diversification as well. Strategies are assigned to each category based on the role they play in the portfolio.

		WHY IN A PORTFOLIO	WHAT IT IS	WHAT TO EXPECT
CORE MARKETS	Core Market Exposure	Participation in economic growth	Broad market exposure mainly in stocks and bonds	Performance that will rise and fall with the markets
	Enhanced Return Focus	Take advantage of alpha opportunities	Focused strategy attempting to beat an index, typically equities	Seeks excess returns relative to the broad market
TACTICAL STRATEGIES	Limit Loss Focus	Limit participation in large extended drawdowns	Dynamic equity exposure driven by discrete signals	Seeks to limit losses in extended downturns, lagging returns in sudden market rebounds
	Equity Alternatives	Manage equity risk with high return impact, especially in market crises	Trend-following managed futures, taking long and short positions	Works to provide market-crisis alpha; can lag equities for long periods
DIVERSIFYING STRATEGIES	Bonds & Bond Alternatives	Manage equity risk with low return impact	Bonds and other low-volatility strategies	Low variance of returns

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Investing involves risk including the potential loss of principal. There is no guarantee that a diversified portfolio will outperform a non-diversified portfolio in any given market environment. No investment strategy, such as asset allocation, can guarantee a profit or protect against loss in periods of declining values. Commodities and futures trading is speculative and volatile and involves a high degree of risk. Trading in commodities and futures is not appropriate for all persons, as the risk of loss is substantial. Therefore, except for those considered to be bona fide hedgers, only risk capital should be used in futures trading. Mutual funds invest in a variety of investments, including equities, fixed income, securities, real estate securities, commodities and managed futures. There are general risks associated with these investments. These include but are not limited to security selection risk, asset class risk and risk inherent in various investment strategies that each mutual fund may employ. All rights in the Model Portfolios are owned by and vest in AlphaSimplex Group, LLC ("AlphaSimplex"). "AlphaSimplex" and "AlphaSimplex Group, LLC" are service marks of AlphaSimplex and are used with permission. DoubleLine® is a registered trademark of DoubleLine Capital LP AssetMark, Inc. is an investment adviser registered with the Securities and Exchange Commission. Aris and Savos Investments are divisions of AssetMark. AssetMark Brokerage™, LLC, member FINRA, is an affiliate of AssetMark, Inc. and shares its address. ©2018 AssetMark, Inc. All rights reserved.

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